



# WE'VE BEEN A PART OF MANY ESTEEMED PROJECTS.

- And the results speak for themselves •

ap asianpaints

BATH DIVISION

## ABOUT ASIAN PAINTS

We believe that everyone deserves to live in an incredible space that brings comfort and joy. The space should not only look amazing, but should truly showcase your design aesthetic and incorporate the functionalities necessary for amazing lifestyle. Such great spaces however require careful exploration, curation, planning and execution by experienced professionals.

This is where we come in – décor solutions that bring professional interior designers to help you transform and co-create spectacular spaces.









● **STRAIGHT FROM THE HORSE'S MOUTH** ●









OMKAR<sup>TM</sup>  
GROUP

# OMKAR RESIDENCY

Vatva, Ahmedabad

To,  
**Asian Paints – Bath Division**

From the outset, **Asian Paints – Bath Division** displayed professionalism and have also been making follow-ups at our site since a few years. They gave a fair & comprehensive quote. I was impressed by their presentation of products, services & warranty.

I appreciate their patience. They heard our needs & gave us the right product in a limited budget with good quality & free spares for 10 years\* basis on product category. I would like to thank the team of Asian Paints Bath Division for the excellent products & services provided in our project.

We're delighted with every aspect of Asian Paints Bath Fittings for our site and we are more than happy to recommend Asian Paints Bath Fittings to others & will also be associated with them for our future requirements. In this context we hereby permit you to take the photographs of our project **OMKAR RESIDENCY**. We do not have any objection in printing or publishing of any such photographs taken by you or the building name, in physical or electronic form.

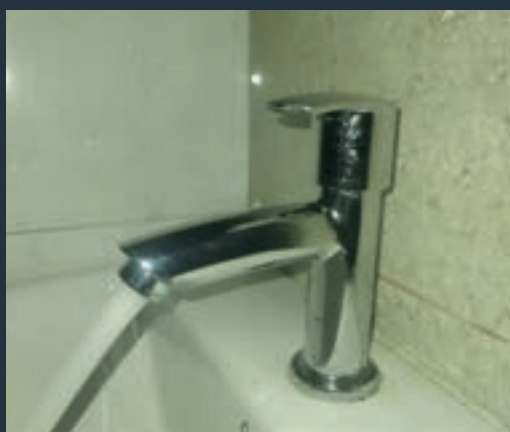
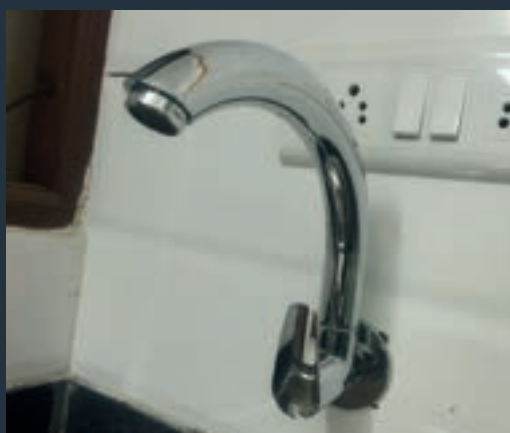


**CHAIRMAN OMKAR GROUP**



## Project Image





**Range used**  
CP: ESS ESS - Proton

A PROJECT BY :



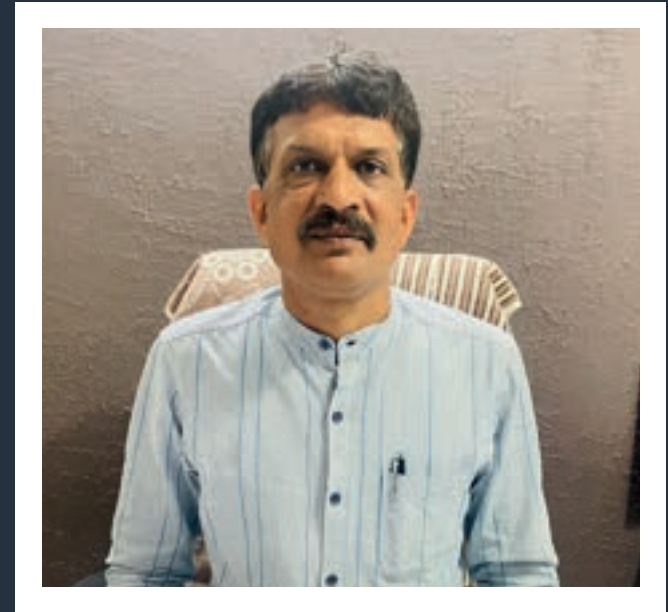


# SHREE GANESH DEVELOPERS

Godrej Garden City, Ahmedabad

To,  
**Asian Paints – Bath Division**

We got associated with **Asian Paints Bath Division** in 2021. The quality, design and warranty offered by the company along with their commitment to on-time material availability created trust and faith. Quick solutions to complaints made us and the customers satisfied.

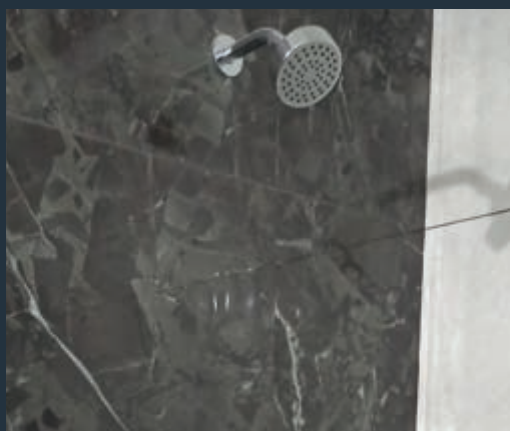


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**CHAIRMAN**  
**SHREE GANESH DEVELOPERS**

## Project Image

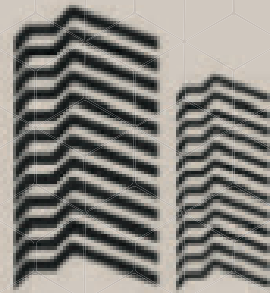




## Range used

CP: Bathsense - Mystic





A PROJECT BY



**SIDDHI**

GROUP

# SIDDHI GROUP

Silicon Valley, Nana Mava, Rajkot

To,  
**Asian Paints – Bath Division**

We were a recurring client of Jaquar and had been using their CP fittings/Sanitary products on almost all of our projects, but when we came to know about **Asian Paints Bath Fittings** from Aditya Bhai, we were very impressed with the product quality and service. Hoping to use the complete bath fittings portfolio in our upcoming project.



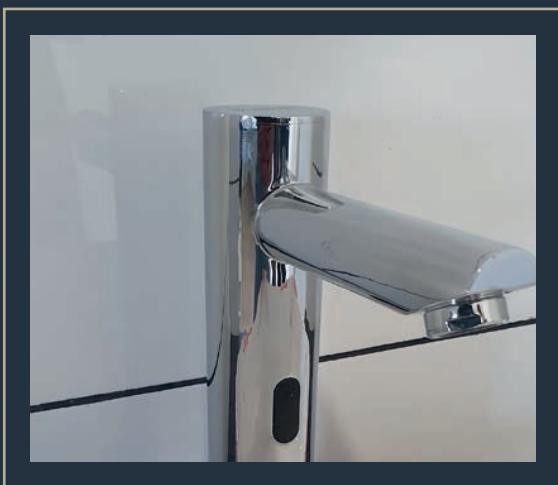
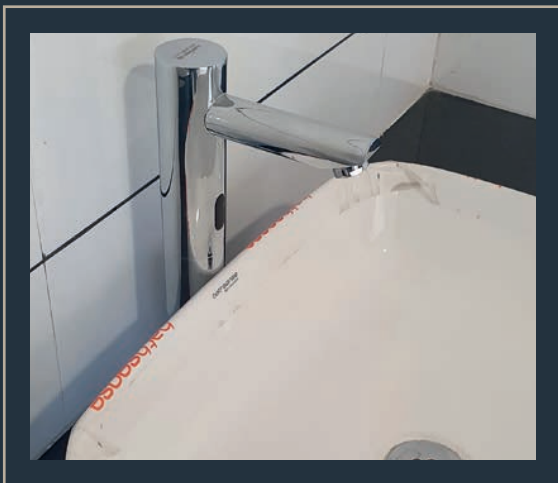
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**PARTNER**  
**SIDDHI GROUP**

## Project Image







## Range used

CP: Bathsense - Sensor | Sanitary Ware: Bathsense - Evania



# GAGAN GROUP

Icon Platinum, University road, Rajkot

To,  
**Asian Paints – Bath Division**

We are delighted to share that we have used **Asian Paints Bath Fittings** on our site and are very satisfied with the quality and overall finish of the products. We are very happy to be associated with Asian Paints and are positive about the brand and service offered by them.



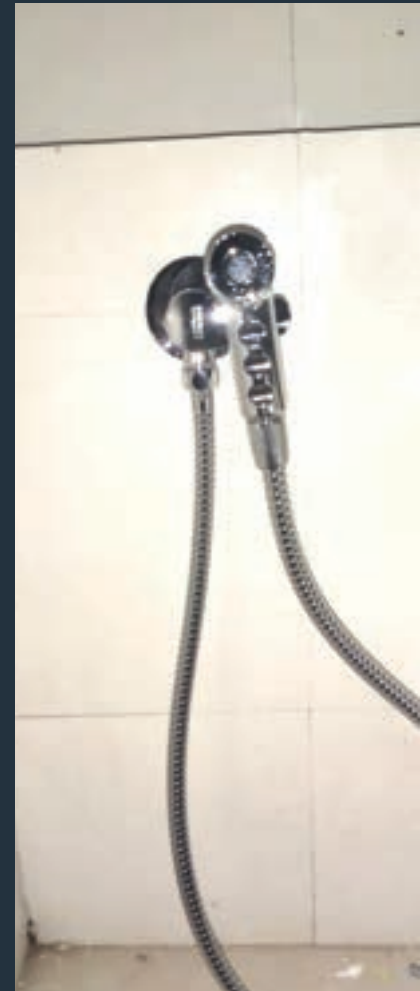
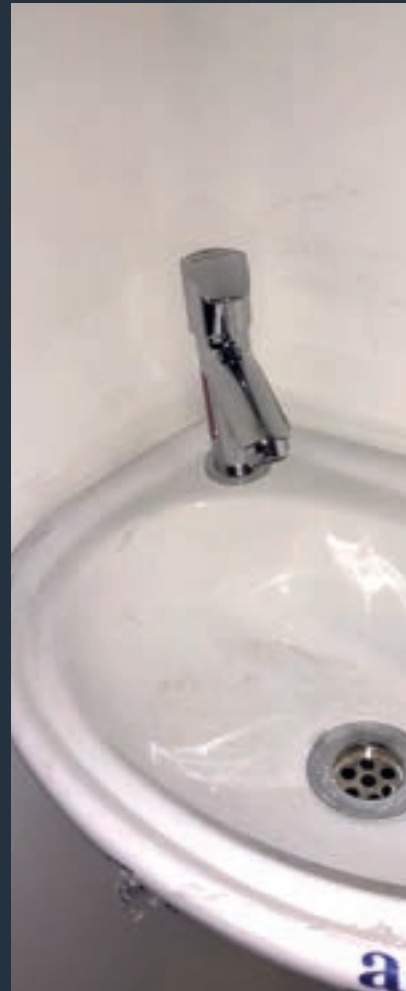
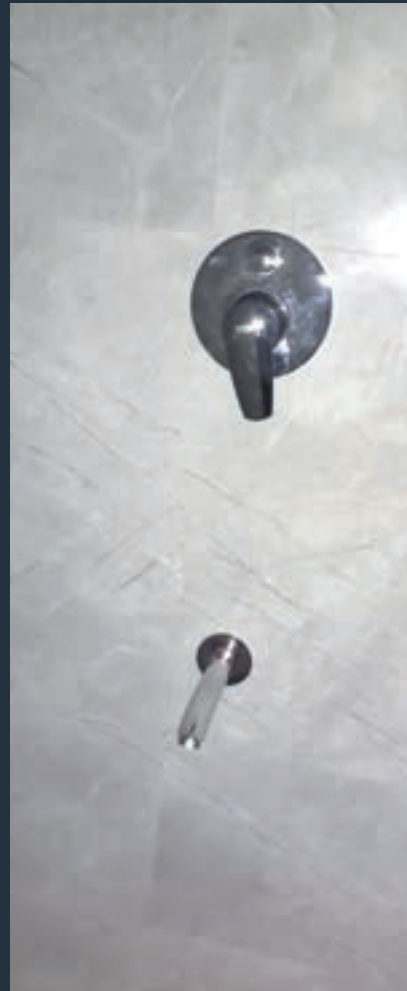
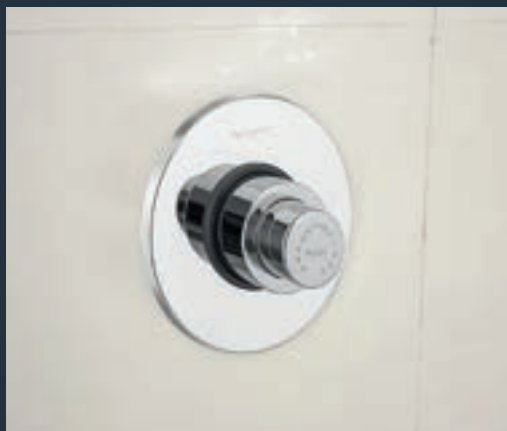
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**CHAIRMAN  
GAGAN GROUP**



## Project Image





Range used  
CP: ESS ESS - Proton





# DML GROUP

Dwarika Village, Madhapar, Rajkot

To,  
**Asian Paints – Bath Division**

We were initially hesitant when we learned about the **Asian Paints Bath Fittings** portfolio, but after looking at the physical products and finish, we made up our minds and are happy to use the same in our projects.

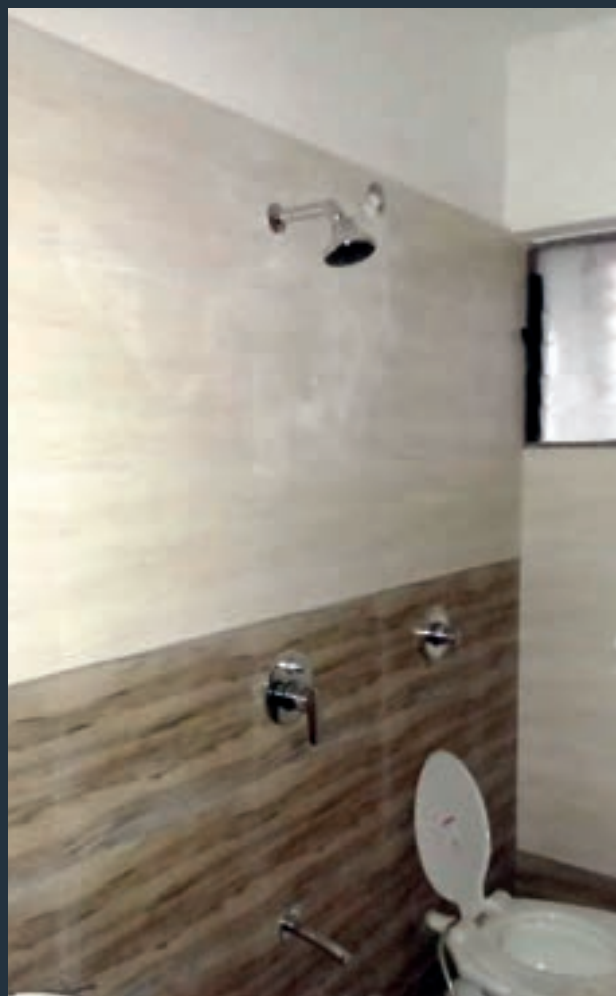
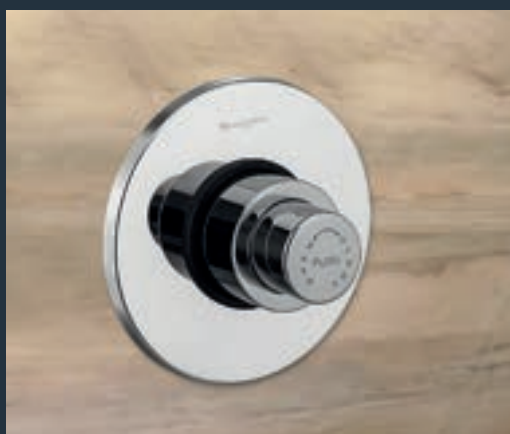
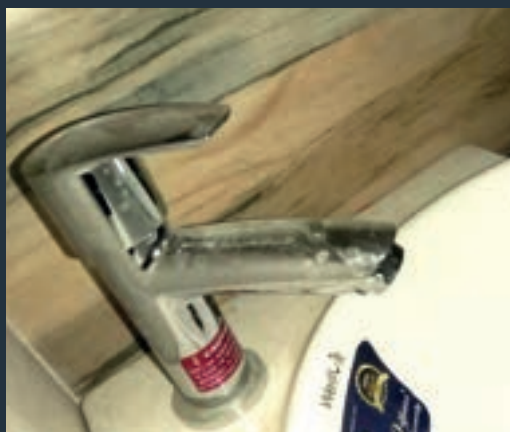


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**PARTNER**  
**DML GROUP**

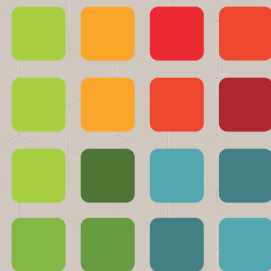
## Project Image





**Range used**  
CP: ESS ESS - Proton





SANIDHYAGROUP

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YOUR SPACE IN NATURE

# SANIDHYA GROUP

Sanidhya 254, Speedwell party plots, Rajkot

To,  
**Asian Paints – Bath Division**

We initially finalized Jaquar for our project and also made our sample flat with it, but after looking at the products offered by **Asian Paints Bath Fittings**, we made up our minds and immediately generated a PO. Our sample flat has Jaquar products but the whole project has Asian Paints Bath Royale range in it. The designs and the customer service is truly impressive.



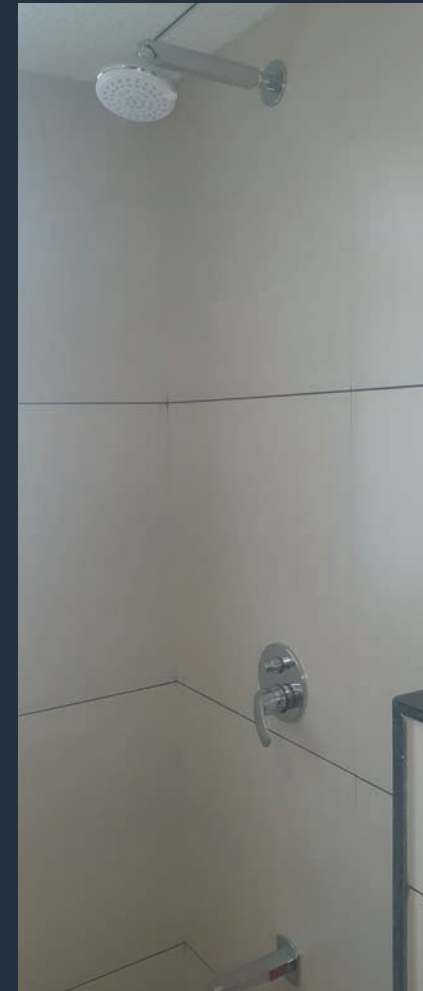
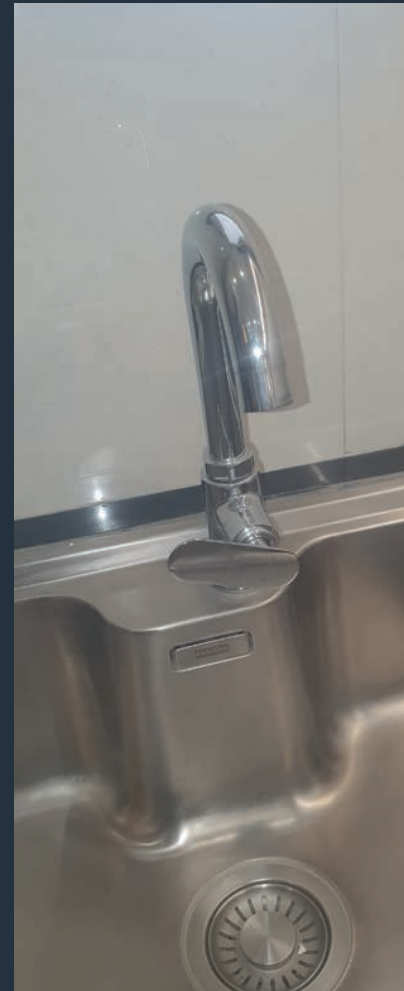
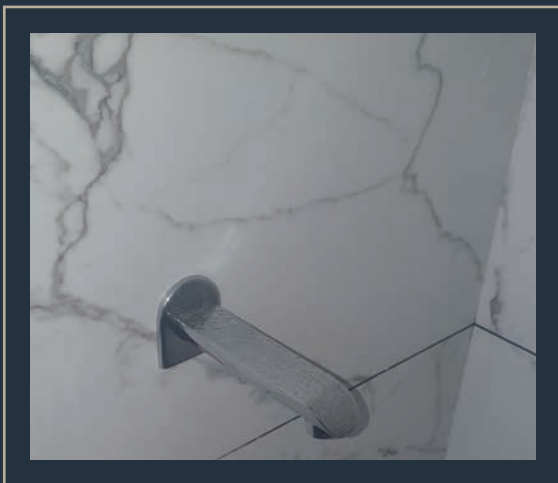
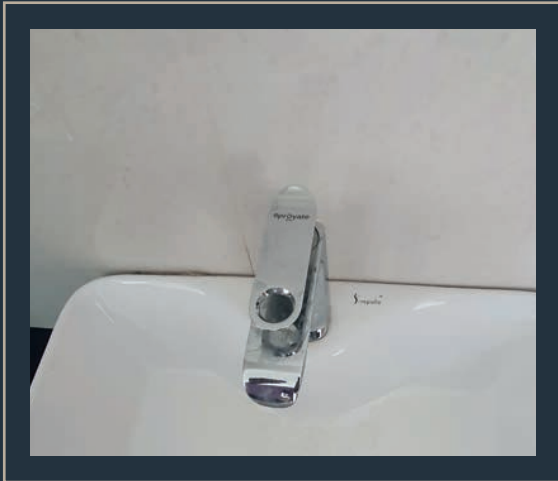
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**CHAIRMAN**  
**SANIDHYA GROUP**

## Project Image







**Range used**  
CP: Royale - Aloha



# SAMRUDDHI GROUP

Samruddhi Villa, Makarpura, Vadodara

To,  
**Asian Paints – Bath Division**

We have been using **Asian Paints Bath** products in our projects, mainly the Royale and Bathsense collection. We are really very happy to say that this brand provides amazing after-sales service within a promised timeline.



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**CHAIRMAN  
SAMRUDDHI GROUP**

## Project Image







## Range used

CP: ESS ESS - Proton | Sanitary Ware Basin: Bathsense - Primus | Sanitary Ware Water Closet: Bathsense - Trend S



# DEV BHUMI

Dev Bhumi Bunglows, Anand

To,  
**Asian Paints – Bath Division**

We have been using the Gold Rush designs from the Royale Signature Collection by **Asian Paints Bath Fittings**. We appreciate this stylishly designed collection of CP fittings and their superior quality. Asian Paints truly provides the best design collection of bathroom fittings.



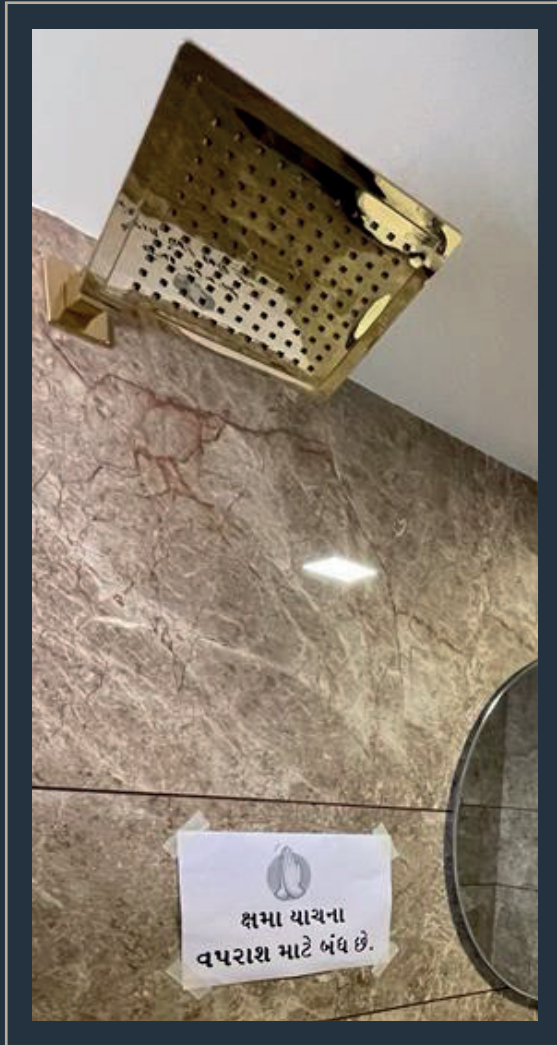
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**CHAIRMAN  
DEV BHUMI**

## Project Image







Range used

CP: Royale - Gold Rush



# ATULYA DEVELOPER

Atulya Elegance, Vavol, Gandhinagar

To,  
**Asian Paints – Bath Division**

In my project site, I personally feel bath fittings category plays a vital role while discussion with our customers. Normally they are expecting low-maintenance products. So, Asian Paints is providing products with 10 years warranty with free spares which we liked and considered most.



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**CHAIRMAN**  
**ATULYA DEVELOPER**



## Project Image







## Range used

CP: Bathsense - Mystic | Sanitary Ware Basin: Bathsense - Primus | Sanitary Ware Water Closet: Bathsense - Primus



• **THE RANGE THAT GETS SPOKEN OF.** •







# CANVAS

## Why simply design a bathroom, when you can create high art ?

Bring alive your bathrooms designs with the Canvas range of bathroom fittings from Asian Paints. A range of bathroom fittings which, while being amazing in terms of functionality, approaches high art in terms of design.



Prevents hard water scaling and spots



Higher corrosion resistance for long-lasting beauty



Easy to clean



Easy to remove germs from surface



On surface coating with Lotus 25 hydrophobic technology

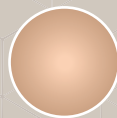


On mechanical parts

### CP Colours



French gold  
(Metallic finish)



Rose gold  
(Metallic finish)



Black  
(Matte Finish)



Red  
(Matte Finish)

### Sanware Colors



Black  
(Matte Finish)



Grey



Beige

bathsense  
c a n v a s

ap asianpaints

\*Please refer warranty card for category-wise warranty details.







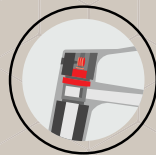


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# ROYALE

**Luxuriously crafted designs for a bespoke bathroom experience.**

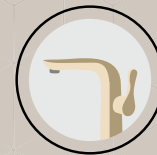
Royale, as the name suggests is designed for those who like to be treated no less than royalty. Luxurious in true sense of the word, each and every product under Royale ushers you in with its exquisitely crafted designs.



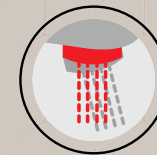
26 mm ¾th inch spindles  
ensures abundant flow even  
at lower pressures



Seamless extended products as  
compared to fused bodies  
for a premium look and finish



Gold Plating  
with PVD technology  
for high durability



Unique tiltable aerators  
to control the direction  
of the flow

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**ap röyale**

**BATHROOMS**

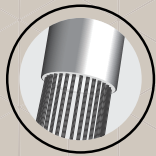
.....  
**asianpaints**

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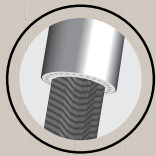
# BATHSENSE

Cutting-edge products for a unique bathroom experience.

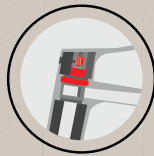
The Bathsense family of bath products is designed with the understanding that every family member is unique. Each one of its expertly crafted and cutting-edge product promises to cater to every quirk that runs in the family.



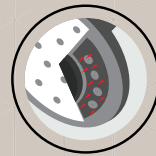
Dual flow aerator that saves water with the option of foam and shower flow



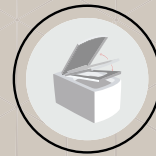
26 mm 3/4th inch spindles ensures abundant flow even at lower pressures



Self-cleaning showers that auto clean when water is switched off



Strong and silent seat covers



Unique water-saving flushing like 4D, siphonic and tornado flushing



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bathsense  
dp asianpaints







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# ESSESS

## Long-lasting and durable bathroom experience.

Strong, durable, reliable and long-lasting. Ess Ess is a whole new world of bathroom fittings and accessories, created with the idea of giving customers an affordable, convenient, and elegant bath experience.



High  
durability



Enhanced  
aesthetics



Unmatched  
warranty of 10 years



Zero cost of servicing for  
parts under warranty



Smart Like You





• **WHY DO BUILDERS BUILD BATHROOMS WITH US?** •







## **ONE-STOP SOLUTIONS**

One-stop solutions for all your requirements, thereby avoiding the need to handle multiple vendors.

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## **ON-TIME DELIVERY**

Ensuring timely delivery as promised to avoid unplanned delays on-site.

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## **PROFESSIONALISM**

Strong business etiquette with consultative approach ensuring that all transactions are transparent and no uncertain costs are encountered.

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## **QUALITY ASSURANCE**

With brand Asian Paints, you are always assured of products with the highest quality and standards.

# VAST GEOGRAPHICAL PRESENCE

Thousands of channel partners spread across the country bring you the assurance of product availability.

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## AFTER SALES SERVICE



Unmatched warranty of  
10 years for EssEss, Bathsense  
and 12 years for Royale Bathrooms.



A dedicated Customer  
Toll-Free number for complaint  
registration and tracking.



110+ technicians across  
the country, resolving issues in  
the remotest locations.



Zero cost of servicing  
for parts covered  
under warranty.



A benchmarked time  
for complaint closure  
within 48 working hours.



Paperless warranty  
through warranty  
registration.





After-Sales Service Process  
certified with ISO 9001:2015 standard  
quality management system



Toll-free number: 1800-266-2079

\*As per Asian Paints warranty policy





Note: \_\_\_\_\_

This image shows a blank sheet of white paper with horizontal dashed lines. The lines are evenly spaced and run across the width of the page, providing a guide for handwriting or typing. There are no margins, text, or other markings on the page.

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Asian Paints Limited, Asian Paints House, 6A, Shantinagar, Santacruz (E),  
Mumbai - 400 055, India. Tel: 022 - 3981 8000, Fax: 022 - 3981 8888



**10 YEARS\***  
WARRANTY

**FREE\***  
SPARES

Toll-free number: 1800-266-2079

\*As per Asian Paints warranty policy

#### Asian Paints Bath Division Builder Testimonial Booklet

Marketed by: Asian Paints Ltd., Regd. Office- 6A, Shantinagar, Santacruz (East), Mumbai 400 055.

MRP: ₹500.00 Incl. of all taxes NETT QTY: 1N

PKD: 10/2022 CODE : HIBOOKLET2210

For more information visit our website: [www.bathsense.asianpaints.com](http://www.bathsense.asianpaints.com)  
For feedback/complaints, write to Marketing Manager - Services at the above  
mentioned Asian Paints Ltd. address or call 1800-266-2079  
or email [bathsolutions@asianpaints.com](mailto:bathsolutions@asianpaints.com)

